

HELKAMA

Helkama Emotor Group

Company Presentation



HELKAMA



Helkama Emotor
Group
About us

Helkama Emotor Corporate Values

- Enthusiasm
- Skill, understanding and support
- Simple systems, hard work
- Well-run company
- Serving customers and society

HELKAMA

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About us

THE HELKAMA MISSION

**Our purpose is to create
something innovative, proper and
sustainable that people need.**





Ompelukoneita.
Kutomakoneita.
Rautasänkyjä
yynnä niiden lisätarpeita
myy edullisimmin
H. J. Hellman.
Kauppatori. Visk Palanderin talo.

Rauta-
Sänkyjä

myy
halvimalla

H. J. Hellman

Läntinen katu 19.
Laaksosen talo.



„OIVA“
on kevein, kestävin ja luote-
tun polkupyörä, ja on se par-
haasta teräksestä valmistettu.
Myydään takuulla ja sopu
hinnalla.

H. J. Hellman
Kone- ja Polkupyöräliike
Tampere, Kauppatori 7.

Suuri varasto pyörästä ja lisätarpeita.

5100

The story of Helkama started 1905 in Tampere

- The founder Heikki J. Helman (later Helkama) was born as a farmer's son in southeast Finland
- The business moved from Tampere via Vyborg to Helsinki and expanded to Hanko in 1950's
- First products were bicycles, iron beds and sewing machines

A quote from Heikki J. Helkama at 1909:

”... By offering my respected clients only top quality products I have positioned myself above any low competition.

I have set the prices as low as possible for premium quality bicycles.

I believe that with experience everyone will find that good quality is always expensive and that expensive becomes always cheap in the long run.”



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**The Helkama
brothers joined the
business from the
1930's onwards**

THE FAMILY OF HEIKKI J. HELKAMA 1932

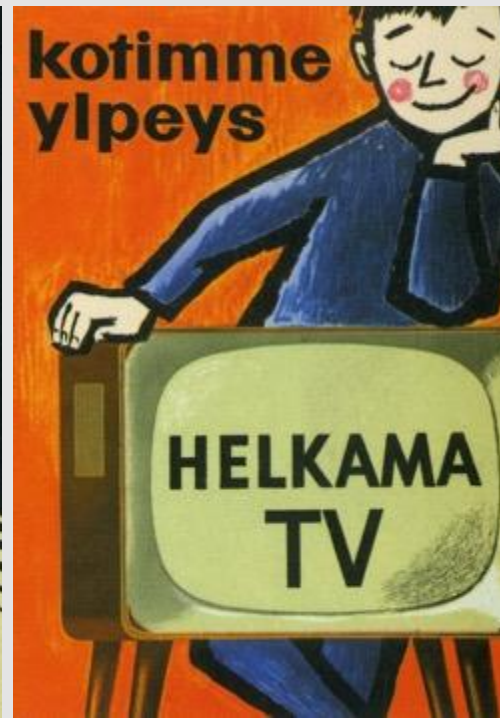
From left Eero, Heikki J., Pekka, Lyldia,
Matti, Maija and Paavo Helkama

HELKAMA

VARIOUS
BUSINESSES
AFTER THE WW2



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1930's

Helkama brothers joined the business



1950's

Large scale industrial production starts in Hanko



2005

Helkama Jubilee = The first B2C Helkama eBike



2009

Suomen Polku-pyörätukku (SPT) became part of the group



2024

Helkama Comeback Bikes was founded

2020

Bike company SPT was merged to Helkama Velox

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1905

The company Helkama was founded in Tampere

1947

Helkama starts importing Skoda



1964

Cable production starts

1991

Marine cable production starts



2006

Helkama Bica (Shanghai) Co. Ltd. Was founded

2024

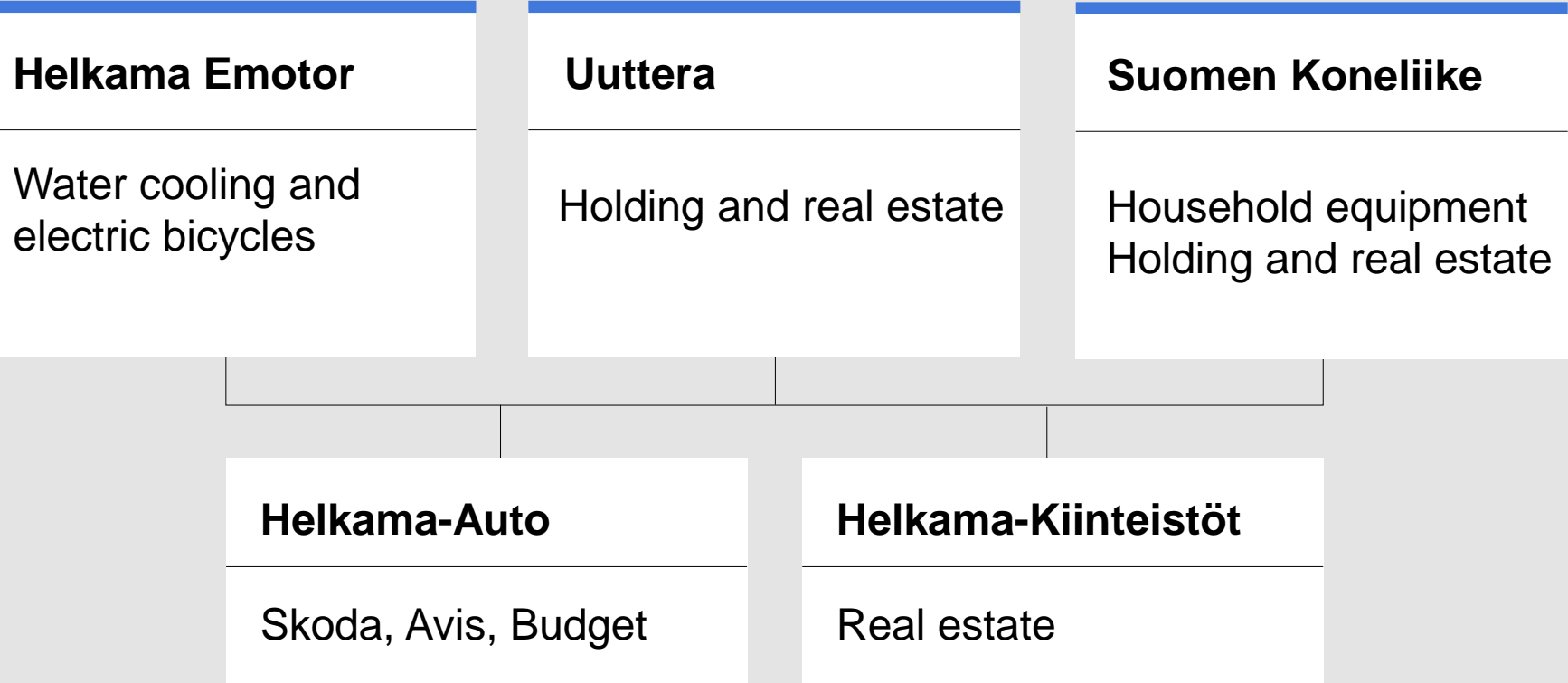
Adwatec became 100% part of the group



2024

Sales of the cable business

The family of Helkama companies 2025



Helkama Emotor Group

Helkama Emotor



Adwatec



Helkama Velox



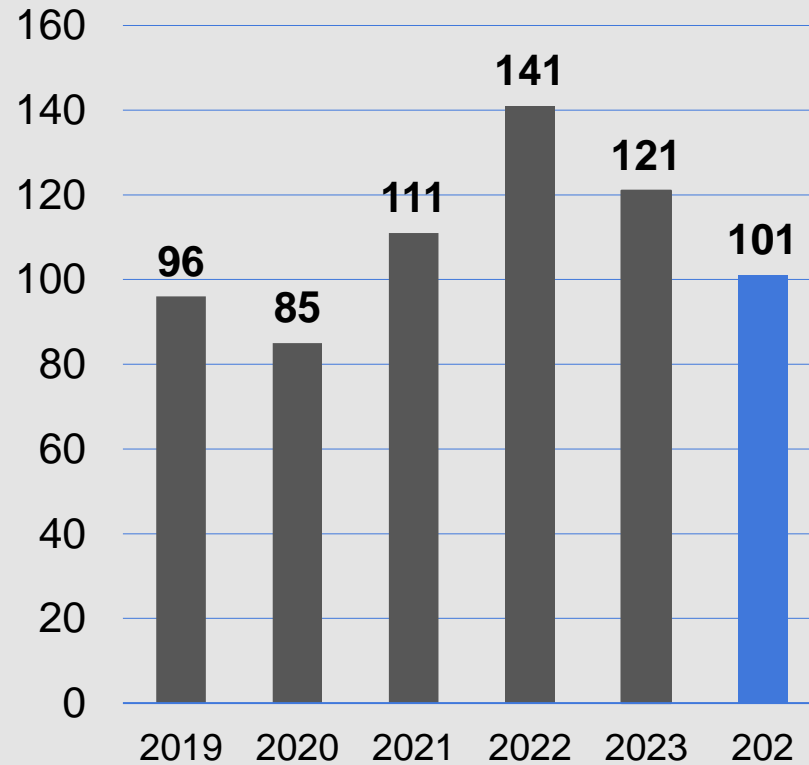
Helkama Comeback Bikes

Helkama Emotor
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About us

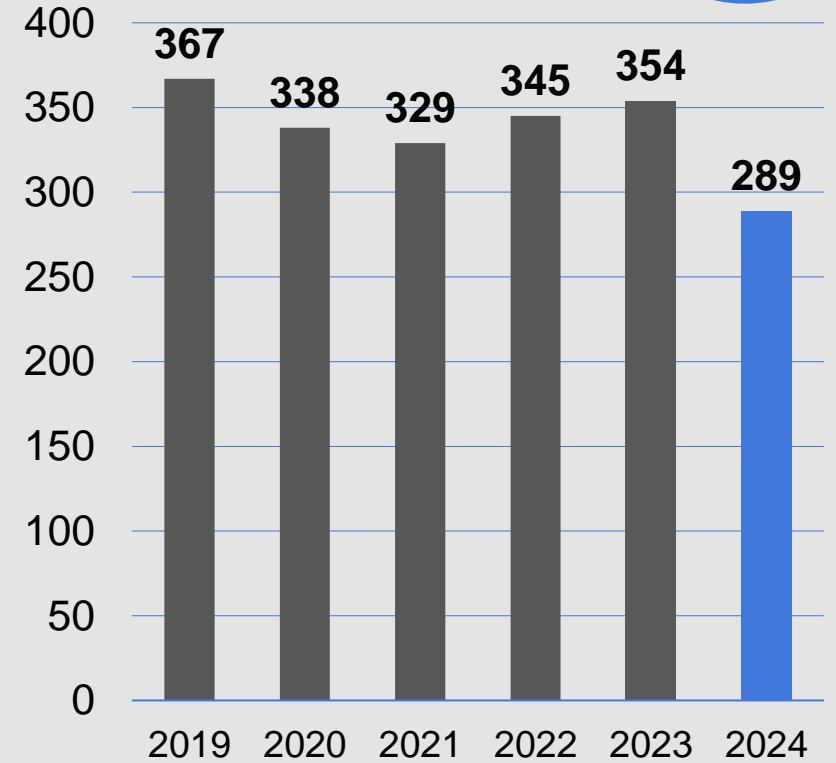
Helkama Emotor Group in figures

Sale of Cable Business 2024

Turnover (milj.eur)



Personnel



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BICYCLES, PARTS AND ACCESSORIES

Helkama Velox

- #1 bicycle operator in Finland
- Own production in Hanko factory
- Import of KTM bicycles and P&A
- helkamavelox.fi webshop
- www.helkamavelox.fi

HELKAMA VELOX

Customers

- 250 dealers all around Finland
 - Independent bicycle dealers
 - Designated e-Bike Expert- retailers
 - Intersport, Prisma, Verkkokauppa.com, Hobby Hall...

Products

- Brands: Helkama, jopo, KTM
- Parts and accessories
- 27 600 bicycles 2024

Turnover
milj. eur

27

Personnel

80

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**WATER COOLING EQUIPMENT FOR POWER
ELECTRONICS**

Adwatec

- B2B
- Production site in Tampere
- Direct sales and dealers
- www.adwatec.com

References

- Danfoss, GE, Siemens, ABB, Wärtsilä

ADWATEC

Products and services

- Watercooling equipment and solutions for power electronics
- Assembly and service of watercooling systems

Applications

- Drives and power electronics in marine, process, oil & gas industries and windmills
- Power electronics cooling system for FACTS (SVC, STATCOM and HVDC)
- Cooling systems for liquid cooled motors, generators, reactors and transformers
- Batteries and energy storages

Turnover
milj. eur

11

Personnel

40

Associated companies

Helkama-Kiinteistöt

Real estate company, largest property Helkama Talo 22 421 m²

Helkama-Auto Group

Helkama-Auto

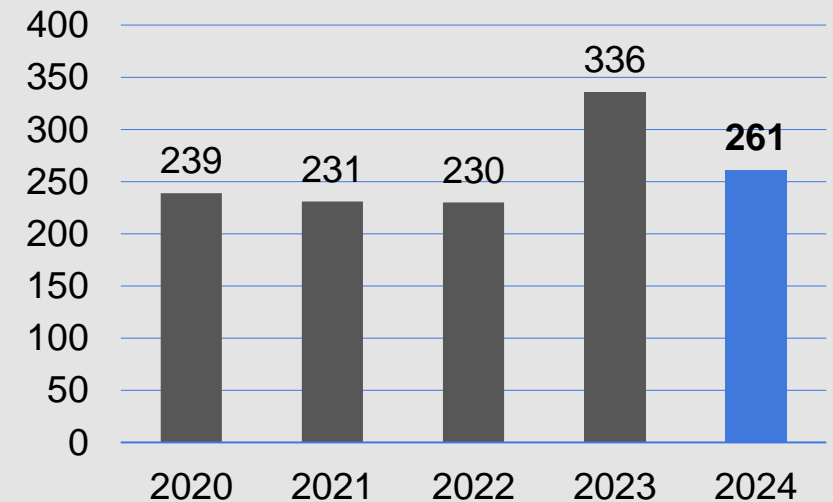
Helkama Rent

Helkama Liikkuva

Helkama-Autokauppa



Turnover (milj.eur)



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Responsibility and ESG at Helkama

- Employment and ownership in Finland
- Quality of products and operation
- Safety at work and taking care of our personnel

